

Curriculum Vitae

Career and Teaching in Graphic Design

Kye-soo Myung

-Professor Emeritus of Kon Kuk University

-Date of Birth: Nov/14/1953

-Born in Place: Seoul, KOREA

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Seoul 04967, Korea

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Education

1978- 1976	Completed the course from Graduate School of Hong-ik University (MFA/Major in Communication Design)
1976	Entered the Graduate School of Hong-ik University
1976-1972	Completed the course from Hong-ik University (BFA/Major in Graphic Design)
1972	Entered the dept. of Applied Art, College of Fine Arts, Hong-ik University

Experience (Teaching)

2019-Present	Professor Emeritus of Konkuk University
2009-2011	Dean, College of Design, Konkuk University
2003-2004	Visiting Professor of Boston University College of Fine Arts.
1996-2019	Professor of College of Art & Design, Konkuk University
1996-1998	Director/The Research Institute of Art & Design, Konkuk University
1994-1996	Dean, College of Art & Design, Konkuk University
1991-1996	Associate Professor of Industrial Design Dept., College of Art & Design, Konkuk University
1992-1994	Director/The Research Institute of Art & Design, Konkuk University
1990-1992	Visiting Professor of Syracuse University (New York)
1990	Instructor of Industrial Design Dept., Korea Institute of Science & Technology
1987-1991	Assistant Professor of Industrial Design Dept., College of Art & Design, Konkuk University
1985-1987	Full-time Instructor of Industrial Design Dept., College of Art & Design, Konkuk University
1982-1985	Full-time Instructor of Graphic Design Dept., Seoul Institute of Arts
1980-1984	Instructor of Graphic Design Dept., Hong-ik Technical College
1980-1981	Instructor of Graphic Design Dept., Seoul Institute of Arts
1979	Instructor of Industrial Design Dept., College of Arts, Chung-ju Univ.
1978~1981	Instructor of Graphic Design Dept., Shin-ku Technical College

Publications

2012	A study on Graphic Design in the cognition and significance of culture and society (The Korea Society of Illustration Research)
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- 2010 A Study on Developed Direction Organic Snack Packages in LOHAS Society (A Journal of Brand Design Association of Korea)
- 2010 A Study on the Relationship Between Seasoning Package Design and Brand Loyalty (A Journal of Brand Design Association of Korea)
- 2009 A Study on the Cognitive Psychology Consumer Research and Purchase of the Premium Package Design (A Journal of Brand Design Association of Korea)
- 2009 A Study of Fancy Character (The Korea Society of Illustration Research)
Development Direction Research of Program based on Culture Identity (A Journal of Brand Design Association of Korea)
- 2009 A Study on the Efficient Snack Package Design for Improvement of the Brand-A focused on Potato Chips (A Journal of Brand Design Association of Korea)
- 2008 The research of Design Education in U.S.A. (The Korea Society of Illustration Research)
- 2007 A Study of Visual Design Education in the culture and Society (Konkuk University)
- 2007 Design In the Visual Arts (Hyung-Sul Publications, Seoul)
- 2001 A Study on the Media and Expression of On-line advertising (VIDAK)
- 2001 A Study of Advertisement in the age of Multimedia (Konkuk University)
- 1999 Design Planning for Sign System & Communication (Konkuk University)
- 1997 A Study on the Pictogram as a Visual Language (Konkuk University)
- 1993 A Study on the Typography & Legibility (Konkuk University)
- 1985 A History of Visual Communication Design as Time-Space -Based on the Method of Communication (Seoul Institute of the Arts)
- 1984 Design & Life (Yonsei University)
- 1983 Design & Artopia (Seoul Institute of the Arts)
- 1982 The Sign Planning for Mt. Sorak National Park (Kang-won Province)
- 1978 The Environmental Design for Sightseeing (Korea Industrial Design Center)
- 1977 Graphic Symbol as a Visual Communication Design (Hong-ik University)

Exhibitions and Awards

- 2018 Participated China Printing Design Biennale 2018 as invitee
- 2018 Participated Beijing International Design Week 2018 as invitee
- 2017 Gold Minister Prize of The Korea Design Exhibition
- 2003-2019 Participated member Exhibition of the Brand Design Association of Korea
- 2000-2018 Participated member Exhibition of the Korea Society of Illustration Research
- 2017 Faculty Exhibition of Konkuk University
- 2008 President Prize of Education (Konkuk University)
- 2004 Jury Member of The Korea Design Exhibition
- 2002 Jury Member of The Korea Design Exhibition
- 1998 Jury Member of The Korea Design Exhibition
- 1997 Korea+China Exchange Exhibition/Chinese Graphic Design+Visual Information Design Association of Korea
- 1995-Present Member Exhibition of Visual Information Design Association of Korea
- 1996 Faculty Exhibition of Konkuk University
- 1996 Jury Member of The Korea Design Exhibition
- 1994 Grand-Prize Korea Font Competition(Ministry of Culture & Sports, Korea)
- 1992-Present Participated The Korea Design Exhibition as invited Professional Designer
- 1986 Faculty Exhibition of Konkuk University
- 1984-1994 Member Exhibition of Korea Graphic Designers' Association
- 1992 Entrusted Invited Professional Designer of The Korea Design Exhibition
- 1983-2008 Member Exhibition of Hong-ik Visual Design Association
- 1982-1992 Participated The Korea Design Exhibition as Recommended Designer
- 1982 Entrusted Recommended Designer of The Korea Design Exhibition

1980-1982	Member Exhibition of Korea Society of Visual Design
1979	Participated 8th Exhibition of Independent
1979-1981	Specially Selected 14th~16th The Korea Design Exhibition
1977-1979	Selected 12th~14th The Korea Design Exhibition
1975	Participated 3 Colleges Exchange Exhibition of Korea-Japan
1975	Specially Selected Competition of The Korea Industrial designers' Association
1973	Selected Competition of The Korea Industrial designers' Association

Achievements:

CI Designes;

- Promotion Identity for College of Art & Design, Konkuk Univ.
- Corporate Identity for Ssang-Yong Group.
- Dae-woong Pharmacy Co.
- Cho-Heung Bank.
- Kolon Group.
- Korea Electric Co.
- Moon-Wha Broadcasting Co.
- Dong-A Group.
- O-Sung Leisure & Sports Co.
- koreadotcom,
- etc., from 1977 to presently

Professional Membership

- Present, Professor Emeritus of Kon Kuk University
- Present, Invited Designer of the Korea Design Exhibition
- Jury Member of the Korea Design Exhibition
- Choong-Ju City, Korea(Advisory committee member)
- Korea Institute of Design Promotion(Advisory committee member)
- Visual Information Design Association of Korea(Former President)
- Korea Federation of Design Associations(Former Vice President)
- Korean Society of Design Studies(Former Director)
- The Brand Design Association of Korea(Former Vice President)
- The Korea Society of Illustration Research(Former Vice President)
- American Institute of Graphic Arts(member)

References

Will be provided upon request